



**Measure Up! LOCUS  
Interactive Workshop**

**Break-out Room #2**

**Koreatown Travel Profile**



# Koreatown Travel Profile



## Trips in LA County Only (Origin Type = LA County, Destination Type = LA County)

1. What are the sizes of the **resident travel market vs non-resident travel market** for trips ending in Koreatown on Weekdays and Saturdays in 2019?
2. What are the temporal variations in trip-making between the two classes of travelers on Saturdays? Do these change between 2019 and 2020?
3. What is the mode share of active transportation modes for the two classes of travelers on weekdays in 2019?
4. What is the share of total **resident weekday trips** ending in Koreatown for EFC and non-EFC residents? Does this change between 2019 and 2020?
5. What is the total number of truck trips that are destined to Koreatown?
6. For the top five truck OD markets destined to Koreatown, what is the split by truck type?
7. For residents of Koreatown, what was the drop in the % commuters between 2019 and 2020? Is it higher or lower than the county average?
8. What were the top five origins for **weekday commute trips** ending in 2019 and 2020?
9. What is the mode share of transit for **weekday commute trips** ending in Koreatown in 2019 and 2020? **(BONUS)**
10. How did the person-miles travelled for **weekday commute trips** change between 2019 and 2020? **(BONUS)**

# Koreatown Travel Profile



1. What are the sizes of the **resident travel market vs non-resident** travel market for trips ending in Koreatown on Weekdays, Saturdays, and Sundays in 2019?

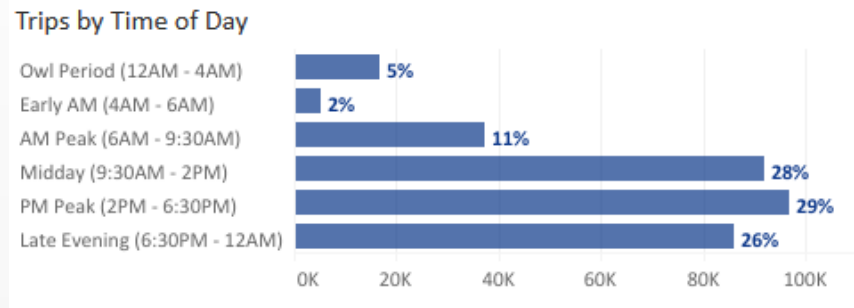
Day of Week	Residents	Non-Residents
Weekday	370,762	14,401
Saturday	333,899	21,327

# Koreatown Travel Profile

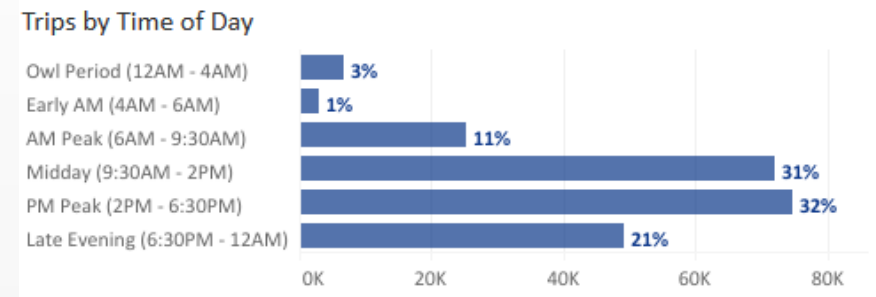
2. What are the temporal variations in trip-making between the two classes of travelers on Saturdays? Do these change between 2019 and 2020?

## Residents

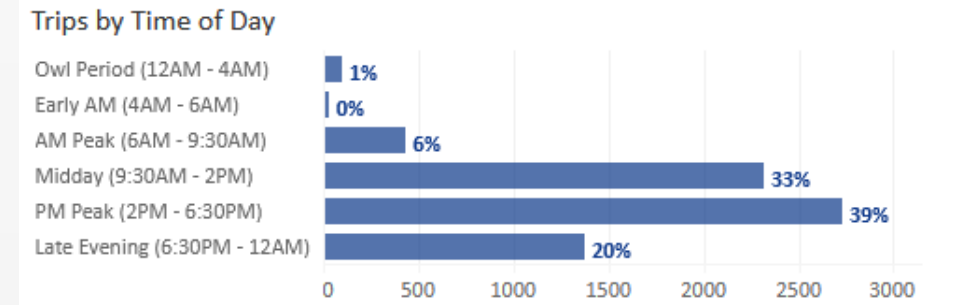
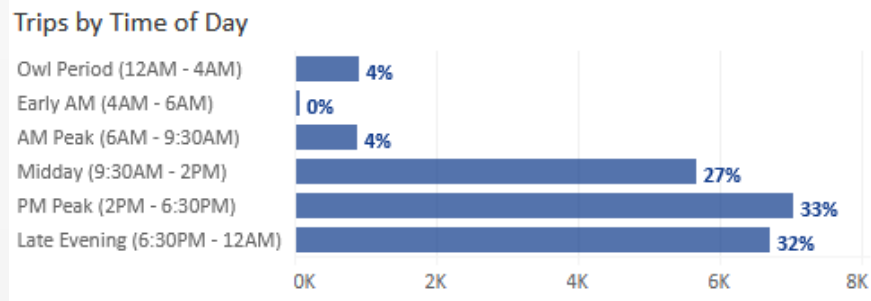
2019



2020



## Non-Residents



# Koreatown Travel Profile



3. What is the mode share of active transportation modes for the two classes of travelers on weekdays in 2019?

## Residents



## Non-Residents

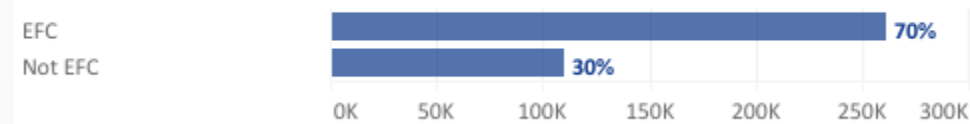


# Koreatown Travel Profile

4. What is the share of **total resident weekday** trips ending in Koreatown for EFC and non-EFC residents? Does this change between 2019 and 2020?

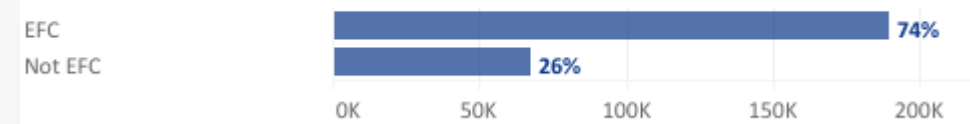
2019

Trips by Equity-focused Community



2020

Trips by Equity-focused Community



# Koreatown Travel Profile



5. What is the total number of truck trips that are destined to Koreatown?

Total Weekday Trips

**2,371**

\*Estimated from SCAG Heavy Duty Truck (HDT) Model results

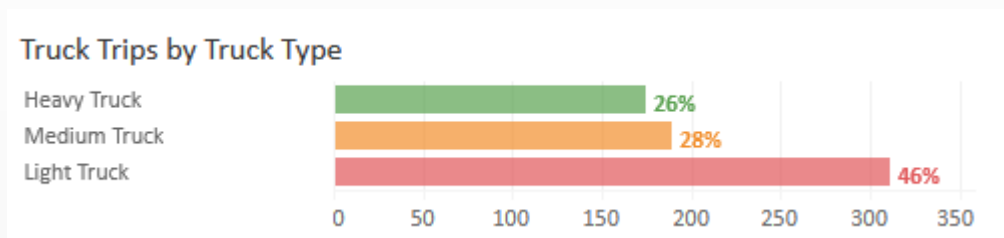
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# Koreatown Travel Profile



6. For the top five truck OD markets destined to Koreatown, what is the split by truck type?

Use the OD pair table to identify the origins and make selections in the Origin Neighborhood filter.



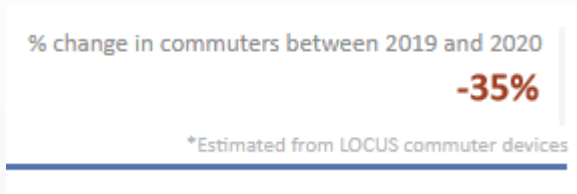


# Koreatown Travel Profile

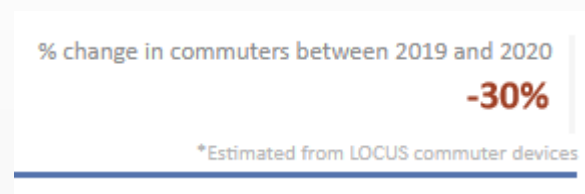


7. For residents of Koreatown, what was the drop in the % commuters between 2019 and 2020? Is it higher or lower than the county average?

## Countywide



## Koreatown



# Koreatown Travel Profile

8. What were the top five origins for **weekday commute trips** in 2019 and 2020?

## 2019

### OD Neighborhood

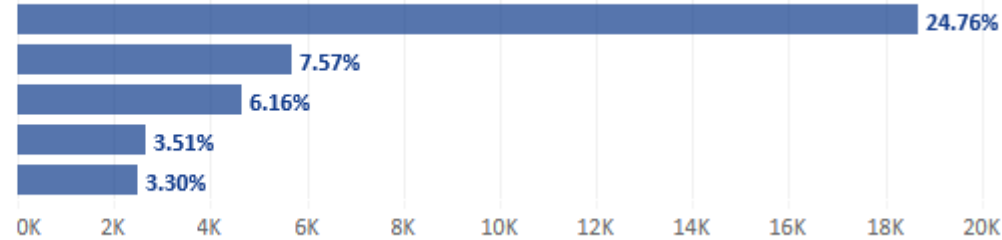
Los Angeles – Koreatown >> Los Angeles – Koreatown

Los Angeles – Westlake >> Los Angeles – Koreatown

Los Angeles – Downtown >> Los Angeles – Koreatown

Los Angeles – East Hollywood >> Los Angeles – Koreatown

Los Angeles – Pico-Union >> Los Angeles – Koreatown



## 2020

### OD Neighborhood

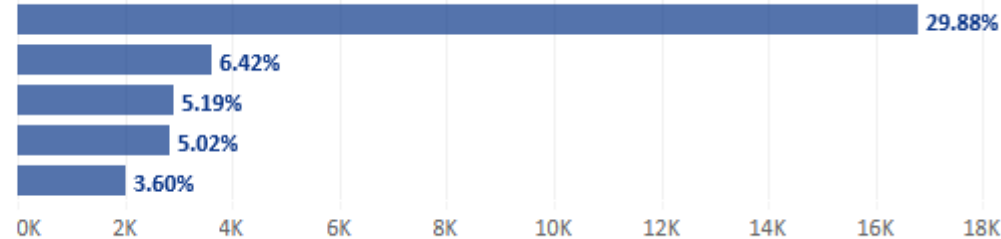
Los Angeles – Koreatown >> Los Angeles – Koreatown

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Los Angeles – Downtown >> Los Angeles – Koreatown

Los Angeles – Pico-Union >> Los Angeles – Koreatown

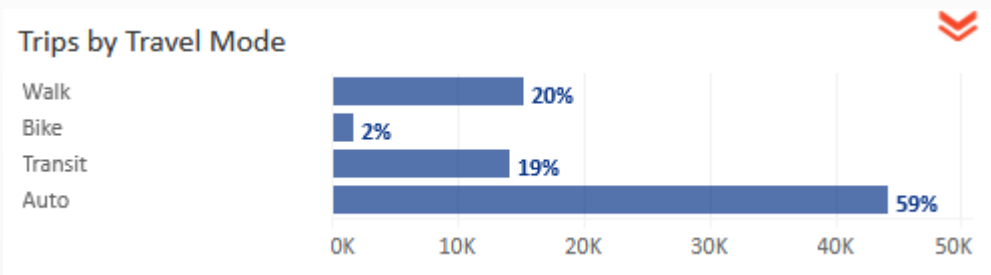
Los Angeles – East Hollywood >> Los Angeles – Koreatown



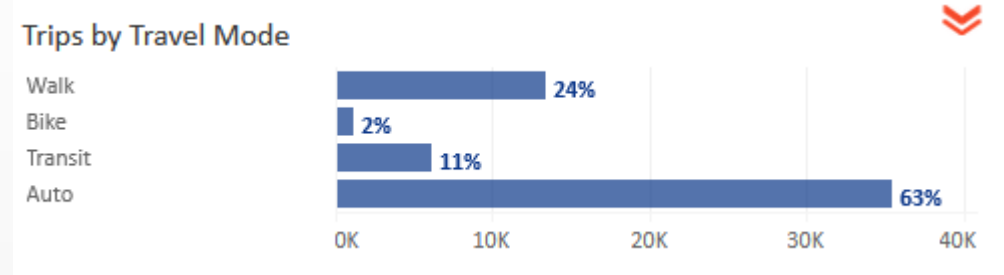
# Koreatown Travel Profile

9. What is the mode share of transit for **weekday commute trips** ending in Koreatown in 2019 and 2020? **(BONUS)**

2019



2020



# Koreatown Travel Profile

10. How did the person-miles traveled for **weekday commute** trips ending in Koreatown change between 2019 and 2020? **(BONUS)**

Hint – Export the data for trips by trip length and use the bin midpoints for distance calculations

Trip Length Mi	Midpoint of Distance Bin	Daily Trips 2019	Approx Daily PMT (mi)	Daily Trips 2020	Approx Daily PMT (mi)	
0 - 1 mi	0.5	15,661	7,831	13,844	6,922	
1 - 2.5 mi	1.75	15,930	27,878	13,781	24,117	
2.5 - 5 mi	3.75	13,237	49,639	8,912	33,421	
5 - 7.5 mi	6.25	6,835	42,719	4,835	30,221	
7.5 - 10 mi	8.75	5,105	44,669	3,091	27,043	
10 - 15 mi	12.5	7,835	97,938	4,879	60,992	
15 - 20 mi	17.5	4,854	84,945	2,941	51,468	
20 - 30 mi	25	4,231	105,775	2,805	70,131	
30 - 40 mi	35	1,183	41,405	744	26,052	
40 - 50 mi	45	356	16,020	227	10,200	
50+ mi	50	136	6,800	85	4,228	<b>% Change</b>
Total		75,363	525,617	56,145	344,795	-34%